We claim:

- 1. A seasoning composition comprising potassium chloride and polyethylene glycol, wherein the potassium chloride and polyethylene glycol are present in a weight ratio from about 2:1 to about 1:4.
- 2. The composition of claim 1, further comprising sodium chloride.
- 3. The composition of claim 2, wherein the sodium chloride makes up between about 5 and 25% of the seasoning composition by weight.
- 4 The composition of any of claims 1 to 3, further comprising magnesium chloride.
- 5. The composition of claim 4, wherein the magnesium chloride makes up about 2% of the seasoning composition by weight.
- 6. The composition of any of claims 1 to 5, further comprising a cream.
- 7. The composition of claim 6, wherein the cream is a dairy product.
- 8. The composition of any of claim 6, wherein the cream is a non-dairy product.
- 9. The composition of claim 1, wherein the polyethylene glycol has an average molecular weight of between 500 to 20,000.
- 10. A food or drink item comprising the composition of any of claims 1 to 9.
- 11. The food item of claim 10, wherein the food item is a member of the group consisting of meat, dairy products such as cheese, vegetables, fruits, grains, prepared foods and snack foods.
- 12. The drink item of claim 10, wherein the drink item is tomato juice or a soup.
- 13. A method of seasoning food or drink, said method comprising adding to said food or drink an effective amount of a seasoning composition of any of claims 1-9.
- 14. The method of claim 13, wherein the seasoning composition is first dissolved in aqueous solution and then added to said food or drink.

- 15. A method for administering a low sodium diet to a patient in need thereof comprising the administration of a seasoning composition of any of claims 1-9.
- 16. The method of claim 15, wherein the seasoning composition is first added to food or drink and then administered to the patient.
- 17. A method for administering potassium orally, in a palatable form, to a patient in need thereof comprising the administration of a seasoning composition of any of claims 1-9.
- 18. The method of claim 17, wherein the seasoning composition is first added to food or drink and then administered to the patient.
- 19. The method of any of claims 13, 14, 16 or 18, wherein the food item is a member of the group consisting of meat, dairy products such as cheese, vegetables, fruits, grains, prepared foods and snack foods.
- 20. The drink item of any of claims 13, 14, 16 or 18, wherein the drink item is tomato juice or a soup.